



Joseph Reynold Guerrero
artist + illustrator + designer

CONTACT

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210.273.8359

SKILLS

TECHNICAL

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe XD
Corel Draw
Flexi Sign
InVision
Microsoft Office

DESIGN

Illustration
Layout
Typography
Copywriting
Ideation

EDUCATION

TEXAS A&M UNIVERSITY - CORPUS CHRISTI

GRADUATED SPRING 2020

Bachelor of Arts in Graphic Design
Minor in Art
Dean's List 2018 - 2020

NORTHEAST LAKEVIEW COLLEGE

GRADUATED SPRING 2016

Associate of Liberal Arts
Dual Credit Enrollment

EXPERIENCE

CORPUS CHRISTI STAMP WORKS INC. & THE SOUTHWELL CO.

GRAPHIC DESIGNER AND PRINT TECH - AUG 2021- AUG 2022

Elevated company branding by creating promotional collateral and brochures. Regularly edited and uploaded professional photography to the company website. Responsible for the art direction, design, and drawings of architectural letters, custom plaques, ADA signage and many different graphics for custom banners. Assisted in design and production of vinyl cutting, large format latex printing, direct printing, and laser engraving.

TAMU - CC RECREATIONAL SPORTS

MARKETING ASSISTANT - SEP 2019 - MAY 2020

Designed multiple materials for campus events with cohesive branding. Created posers, flyers, event logos, shirt designs, and web ads for social media. Corresponded with multiple departments for a wide variety of projects. Responsible for the art direction of multiple projects from start to finish.

TAMU - CC ISLANDER ATHLETICS

GRAPHIC DESIGN INTERN - SEP 2018 - DEC 2018

Designed, illustrated, and conceptualized graphics for social media and print. Created flyers, game day graphics, game schedules and event t-shirt designs.

FREELANCE ART & ILLUSTRATION

CONCEPT ART COMISSIONS - SEP 2018 - CURRENT

Worked with clients to create and develop designs for original creature and character art for a variety of projects. Developed ideas from start to finish based on client needs and mood boards. Clients range from popular YouTubers to independent writers.

AWARDS

TEXAS A&M UNIVERSITY - CORPUS CHRISTI

MY MEDIUM 2019 STUDENT ART EXHIBITION

Best In Show